

Social Protection for Inclusive Development

A new perspective in EU cooperation with Africa

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MOBILISING EUROPEAN RESEARCH
FOR DEVELOPMENT POLICIES



Sub-Saharan Africa: no longer a “doomed sub-continent”...

- **Progress in the field of governance**
 - High commitment in improving governance (e.g. African Peer Review Mechanism);
 - Substantial – but heterogeneous – improvements in several governance indicators.
- **Improvements in macroeconomic environment**
 - High growth over the last decade (5% in 2000/08 and 2.5% in 2009);
 - Increased capacity to mobilise domestic resources;
 - Inflation under control;
 - Growing links with emerging economies.



...but structural challenges persist

- **Four daunting challenges:**
 - Macroeconomic vulnerability;
 - Recurring conflicts and situations of fragility;
 - Persistent poverty, and low human development;
 - Climate change and natural hazards.
- This results in **precarious lives** and **high vulnerability**



In Africa, most people live precarious lives

- In terms of:
 - livelihoods and assets; 
 - Risks and uncertainty;
- Hence:
 - It is easier to get into poverty, but hard to escape;
 - short-term crises might have long-term consequences;

Some groups (e.g. young, elderly, some ethnicities, women) are particularly at risk of living in poverty.



Social protection: the missing piece of the development puzzle

- Social Protection (SP) can avoid serious hardship for population facing risks:
 - Beyond relief, SP offers **protection** and contributes to the **promotion** and even **transformation** of lives;
 - SP can build **resilient livelihoods**, **reduce inequality**, contribute to **growth and poverty-impact of growth**, **leverage state-building** and **reinforce the social contract**;
 - **Complementaries exist between social protection and:**
 - growth policies;
 - investments in health and education;
 - and financial inclusion.



Time is ripe for Social Protection

- Today more than ever a timely topic:
 - **G-20** in Seoul: emphasis on “social protection mechanisms that support resilient and inclusive growth”;
 - The **AU's Social Policy Framework** (2008): Africa's commitment to social policy (and social protection). **AU Khartoum Declaration** (2010) calls for “the acceleration of implementation of relevant social protection measures to directly benefit the wellbeing of the Family in Africa”.
 - At national level, many SSA countries have started formulating SP strategies and implementing a variety of successful schemes



“Social Protection for Inclusive Development”

- The European Report on Development (ERD) examines the **need**, the **potential** and the **feasibility** for expanding social protection in SSA;
- The ERD analyses experiences learning from best practices and mistakes, assesses the importance of SP in development, and suggests **priorities** for the EU and its Member States.



The ERD definition of social protection

The specific set of **public actions** to address the vulnerability of people's life:

- through ***social insurance***, offering protection against risk and adversity throughout life;
- through ***social assistance***, offering payments to support and enable the poor;
- through ***inclusion efforts*** that enhance the capability of the marginalised to access social insurance and assistance.

Focus on public actions by state, but these will include facilitating private, network, community-based actions with same aims or consequences.



Lessons from experiences

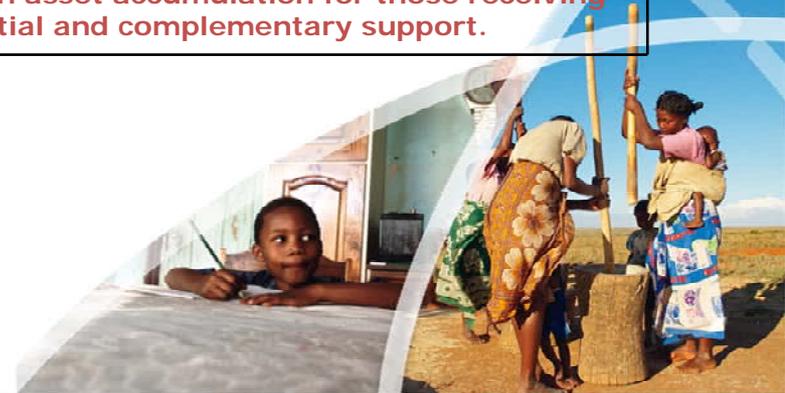
- **Social protection is feasible** also in low income countries supported by a set of well defined preconditions:
 - Political commitment;
 - Administrative capacity;
 - Financial sustainability.
- The lessons enable to assess the possibility and likelihood of:
 - replicating programmes in different contexts;
 - scaling up existing schemes.



Lesson 1: Social protection can mitigate risks, reduce poverty and inequality, accelerate progress towards the MDGs

Social protection in developing world

Programme	Type	Coverage	Impact
PROGRESA/Oportunidades (Mexico)	CCT	25% of the pop.	Poverty gap in rural areas decreased by 19%; contributed 18% to the decline in income inequality (1996-2006). Educational attainment of beneficiaries: estimated increase 0.7-1% per year.
Bolsa Familia (Brazil)	CCT	26% of the pop.	Poverty gap decreased by 12% (2000-05); contributed one-third to the decline in income inequality over the last decade.
Old Age Pension (South Africa)	Social pension	80% of elderly	Reduced poverty incidence by 6%; a much larger effect on poverty depth.
Child Support Grant (South Africa)	Social grant	70% of children	
Productivity Safety Net Programme (Ethiopia)	In cash and in kind transfer	10% of the pop.	Improving food security (11%), livestock holdings (about 7%) and households' ability to cope with emergency. Larger effects on asset accumulation for those receiving substantial and complementary support.



Lesson 2: Political will and programme ownership are key

- In **India**, the introduction of National Rural Employment Guarantee Act (NREGA) was underpinned by a very strong civil society advocacy.
- In the case of **South Africa**, the relatively rapid built-up of a system of social grants was an explicit attempt to address previous race-based inequalities
- In **Lesotho**, old age pensions were introduced to address some of the country's vulnerabilities and became an electoral issue.



Lesotho's Old Age Pensions (OAP)

- Rose entirely from the domestic political agenda; became an entitlement in 2005 through the Old Age Pension Act;
- Played a major role on elections in 2007: the commitment to the Old Age Pension programme shaped voters' choices;
- Is part of the poverty reduction strategy and of Lesotho 2020;
- Is administered by the Ministry of Finance and Developing Planning, with a special unit solely responsible;
- Is estimated to cost less than 2% of GDP in fiscal year 2009/10;
- No clear evidence on poverty reduction; similar schemes in South Africa had substantial effects for the elderly and their households;
- Boosts elderly inclusion in the household and the community;
- Increases household food and health security; no clearly defined impact on asset building.

→ **With strong domestic commitment and ownership, a universal pension is feasible and affordable**

Lesson 3: Ensuring financial sustainability is essential

- Bolsa Familia in **Brazil** costs less than 0.5% of GDP and reaches 26% of the population;
- PROGRESA-Oportunidades in **Mexico** costs 0.4% of GDP and reaches 5 million households;
- The national health insurance in **Ghana**, covering 67% of the population in 2010, is entirely domestically funded.



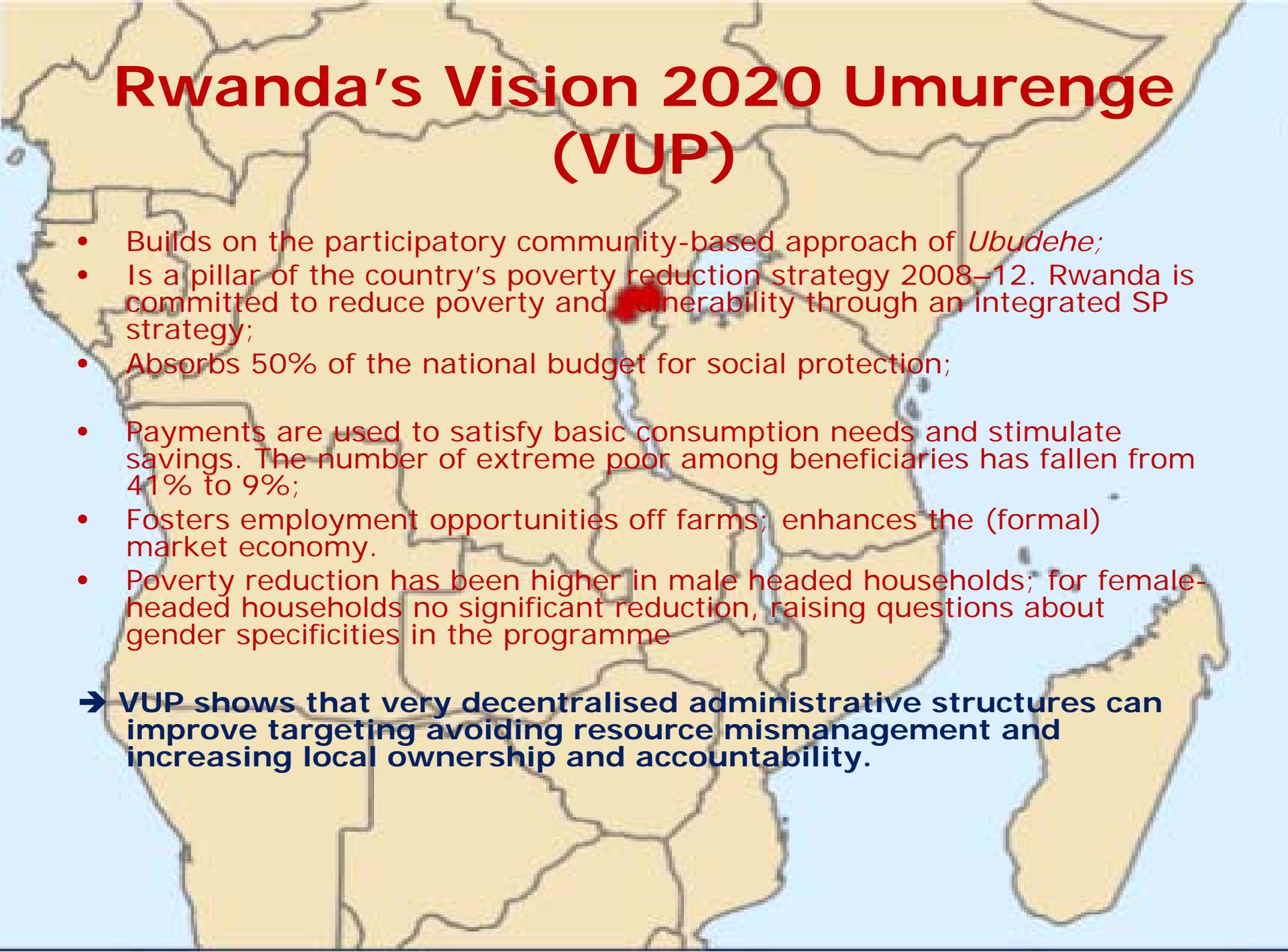
Ghana's National Health Insurance Scheme (NHIS)

- Financed from domestic taxation (70–75%); formal sector contribution (20–25%) and informal sector *premia* (5%);
 - Emerged from an electoral promise; implemented through the 2003 National Health Insurance Act;
 - Built a “hub-satellite” model with a central authority and national fund regulating and subsidising (but not controlling) a national network of existing Community Based Health Insurance Schemes;
 - Is a pillar of the National Social Protection Strategy, linked to the provision of cash transfers through the LEAP;
 - Increases the efficiency of the health system, reducing out-of-pocket expenditures for health up to 50%;
 - People from the poorest quintiles are still partially excluded .
- **Strong government commitment based on elements of CBHIs can lead to universal health insurance.**

Lesson 4: Success depends on institutional and administrative capacity (horizontal and vertical)

- NREGA in **India** is based on an act of government, with states responsible for implementation, and responsibilities spread to district and block level functionaries;
- **Rwanda's** *Ubudehe* approach shows that decentralised systems can be very useful in the design of successful programmes.



A map of the African continent is shown in the background, with a red dot marking the location of Rwanda in the central-eastern part of the continent. The title 'Rwanda's Vision 2020 Umurenge (VUP)' is overlaid on the map in large, bold, red font.

Rwanda's Vision 2020 Umurenge (VUP)

- Builds on the participatory community-based approach of *Ubudehe*;
 - Is a pillar of the country's poverty reduction strategy 2008–12. Rwanda is committed to reduce poverty and vulnerability through an integrated SP strategy;
 - Absorbs 50% of the national budget for social protection;
 - Payments are used to satisfy basic consumption needs and stimulate savings. The number of extreme poor among beneficiaries has fallen from 41% to 9%;
 - Fosters employment opportunities off farms; enhances the (formal) market economy.
 - Poverty reduction has been higher in male headed households; for female-headed households no significant reduction, raising questions about gender specificities in the programme
- **VUP shows that very decentralised administrative structures can improve targeting avoiding resource mismanagement and increasing local ownership and accountability.**

Lesson 5: Piloting, monitoring and evaluation help to build support and improve programme design

- **Monitoring and evaluation are crucial to understand possible weaknesses and build political support:**
 - The success of some of some Latin American experiences in conditional cash transfer programmes has depended critically on robust and independent evaluations;
 - Less evidence is available for SSA, though some countries (e.g. Rwanda) are moving in this direction.



Lesson 6: Minimising disincentives, building on existing informal systems and complementing market-based microfinance schemes is crucial

- Incentive issues in most recent programmes are less serious than presumed:
 - **South Africa:** evidence shows that Old Age Pension had a positive effect on adult labour supply - the probability that prime-age adults are employed is approximately 3% higher in households with at least one pension recipient;
 - **Ethiopia's** public works programmes: evidence of limited crowding out of private transfers; little evidence of disincentives for labour participation.



Lesson 7: Maximising synergies between social protection programmes and other investments is important

- Social Protection can support complementary investment in health, education, agriculture:
 - PROGRESA-Oportunidades in **Mexico** marks the importance of the transition towards an integrated approach, ensuring the simultaneous provision of a basic package of health, education and nutrition, taking advantage of their complementarities;
 - **Kenya**'s school feeding programme spreads benefits of social protection to children while boosting local agriculture.



Lesson 8: Social protection promotes gender equality, empowers women and reduces social exclusion

- NREGA's quota for women has been consistently achieved, and women are paid the same wages as men;
- Zomba Cash Transfer Programme in **Malawi** shows that targeting young girls enhances school attendance (3-4 times) and reduces pregnancy (30%), and the risk of HIV/AIDS infections.



From lessons to priorities

- There are opportunities for introducing SP in contexts of high poverty;
- Despite heterogeneity, in many low-income SSA countries, some specific programmes – such as non-contributory social pensions or child benefits – are generally administratively feasible;
- They can be fiscally sustainable, with few negative incentive effects. And they can garner broad political support;
- It is crucial, however, that a programme, once launched, can survive possible changes in local government and can be sustained if there is a political alternation.
- Over time, more complex administrative arrangements can become feasible as countries accumulate experience and build up domestic resources.

→ The ERD recommends that the EU, given its wealth of experiences and its commitment to development, enhances and improves its support to social protection in SSA and other developing countries. To this end, ERD identifies seven priorities.



1. Make social protection an integral part of EU development policy

- Adopt a comprehensive policy framework for social protection, tied to concrete time-bound commitments and to dedicated resources.
- Seize opportunities in the pipeline and mobilise the wide array of instruments to leverage more EU - Commission and Member States- support to social protection.
- Raise awareness on social protection, especially in the field. Build capacities and provide joint training to EU personnel.



2. Promote and support domestic processes

- Support the promotion and implementation of an African-owned social protection agenda, starting with the AU Social Policy Framework for Africa.
- Ensure that interventions are consistent with domestic priorities and needs.
- Provide technical and financial support to build capacities at all levels, including civil society.
- Promote participatory approaches, support domestic 'champions' and strengthen dialogue with 'veto players'.



3. Assist in tackling affordability

- Support SSA countries on the path to tax reform and improved domestic resource mobilisation, including through policy dialogue on fiscal aspects of SP and broader public financial management.
- Honour ODA commitments.
- Explore innovative financing options (e.g. the Global Social Trust concept or a possible Social Protection Fund for Africa).
- Support high initial and fixed-up start-up costs (e.g identification & registration, delivery)
- Provide predictable and reliable funding, preferably with an agreed exit strategy from the onset, especially when supporting recurrent spending.



4. Tailor modalities to specific contexts and needs (1)

- No 'one size fits all', need for deep-rooted understanding of local contexts and politics.
- A package including budget support, policy dialogue and capacity-building may be appropriate to promote ownership and home-grown SP systems. Depends on local conditions and quality of the 'aid contract'. Innovative 'Cash-on-Delivery' contracts might be an option.
- Donor-driven pilots should be limited. Pilots need to be domestically embedded.



4. Tailor modalities to specific contexts and needs (2)

- In situations of fragility, an agenda focusing on emergency assistance and transfers, public works, input supplies and basic healthcare might be first priority before Long term rebuilding.
- Monitoring & Evaluation are key. Allocate appropriate resources and improve impact evaluation techniques.
- Explore solutions to improve poverty and vulnerability data, e.g. UN Global Pulse Initiative.



5. Support knowledge-building and lesson-sharing

- Support evidence-oriented research, with a focus on African analysis to enhance relevance and legitimacy. Disseminate results to policymakers.
- Embed Social Protection in Africa-EU dialogue at all levels to facilitate lesson-sharing and enhance political will on both sides.
- Share EU lessons (information, study tours, workshops, training...) at partners' request.
- Provide support to South-South learning, building on examples of good practice and on the potential of existing EU dialogues.



6. Improve the coordination, complementarity and effectiveness of EU action

- Establish a network of EU “social protection and development” experts and policymakers, and map EU assistance to SP.
- Implement the *EU Code of Conduct on Complementarity and Division of Labour* (DoL) for both in-country and cross-country DoL. Hold discussions at EU level to agree on whether SP should be approached as a sector or as a cross-cutting issue (and how).
- Improve and promote Policy Coherence or Development. Clarify linkages by assessing impact of other EU policies (e.g trade) on SP



7. Strengthen EU partnerships for a progressive social protection agenda

- Work closely with strategic partners to translate EU commitment to social dimension of globalisation into practice.
- Cooperate further with Africa Union and AfDB, to embed EU support in African momentum.
- Support regional cooperation in social policy and SP.
- Explore partnerships with private sector to leverage support to SP through innovative Public Private Partnerships (PPPs).



In summary

- Time is ripe for a new Africa-EU SP agenda;
- There is a growing consensus on SP benefits;
- The post-crisis environment calls for a renewed partnership;
- SP programmes exist in SSA and can have a positive impact;
- Regular, robust and independent evaluations are crucial;
- With commitment, vision and support building up SP is feasible;
- The choice of specific programmes is country-specific.
- SP can and should be a distinctive feature of the EU development agenda



Ethiopia: A survey on households reporting events or shocks affecting their wealth or standard of living in last four years

	Urban Ethiopia	Rural Ethiopia
Any shock?	67	86
Illness in family	22	31
Price shocks	21	38
Job loss	18	6
Death in family	15	14
Theft/crime	13	14
Livestock death	6	36
Land eviction	6	3
Crop pests	6	40
Drought	5	44
Rain/flood	3	22
Frost	1	12

